

# Jewellery

FOCUS

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- ◆ Patrick Fuller discusses his concerns and hopes for the future of the jewellery sector
- ◆ The properties and value of amber, and a selection of the latest jewellery designs

# Selected successes



*This month Janet Fitch brings us a variety of jewellery sector triumphs that have impressed her over the summer, from innovation in design to visual feasts in retail*



This column seems to be a midsummer miscellany – a random selection of what I've been doing this summer; a report on the jewellery that has caught my eye; and a mini round up of three shops that I've just discovered that embody the concept of innovative retailing.

New to the fine jewellery scene, Celia Weinstock founded her company, **Lyme Fine Jewellery**, in 2009 after Oxford University and then studying Jewellery Design at the Gemmological Institute of America. The company is named after her maternal home, Lyme Park in Cheshire, which was the scene for Darcy and Elizabeth's meeting in *Pride and Prejudice*, and flavours her collections with quality and glamour. The new autumn collection echoes 50s and 60s elegance – key looks on the catwalk for winter. There's an enchanting yellow diamond, white diamond and onyx ring – a 1920s-inspired design recreating the Art Deco fashion for carving hard stones with decorative diamond motifs – and delicate brown diamond and grey pearl earrings, representing blossoming flowers. ▽ ([www.lymefinejewellery.com](http://www.lymefinejewellery.com))



At New Designers 2010, a must see for the pick of the bunch of new graduate talent, there is also a section devoted to those who are 'one year on' from their degrees, as well as 'where are they now?' following up designers who graduated a few years ago. There I met again **Karen Dell'Armi**, whose work has gone from strength to strength, with an impressive list of stockists for collections such as *Serenity*, which is inspired by Buddhist singing bowls; and *Perseverance*, all cut from sheet silver, domed into bowls and then oxidised. △ ([www.dellarmi.co.uk](http://www.dellarmi.co.uk))

I've been watching *Mary Queen of Shops* on television, and after visiting one of her transformations – a now lovely interiors shop in Kingston (37 Old London Road) – I thought I should tell you about three jewellery stores that I've discovered, which have a strong style and niche of their own.

**Westwood Rocks** (featured in the March issue of *Jewellery Focus*, Voice on the Highstreet section), was founded in 2000 by Lauren Westwood, then aged 18. It now has five shops in Cambridge, Farnham, Godalming, Guildford and Wimbledon, London. They are feminine, bright and modern, as is the website, and the handmade gemstone and pearl jewellery is bang on trend and affordable – a marketing success indeed. ▽ ([www.westwoodrocks.com](http://www.westwoodrocks.com))

