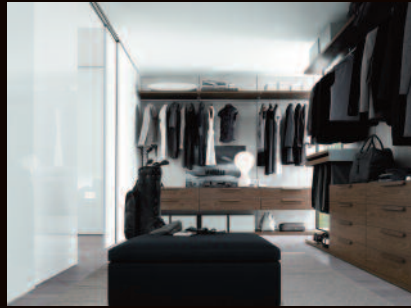


# GO MODERN



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## GO MODERN

### GO MODERN LAUNCH NEW KINGS RD SHOWROOM

This June, contemporary furniture specialist Go Modern opens a brand new, three floor, 200 square metre showroom in the heart of the decorative stretch of the Kings Road. A contemporary beacon of light amid the many interior design and decorating shops in this area, the new showroom will see collections from some of Europe's leading contemporary furniture companies displayed across three floors of well-lit, open space, making this a destination store for discerning buyers.

Go Modern and its founders Tina Mahony and Simon Ingham, have seen the business grow well since first opening in 2006, making the company one of the successes of UK retailing over the last four years. Go Modern is now expanding from a furniture business with a large internet presence and a showroom on Lots Road to a retail operation with a prestigious location on the Kings Road.

Within these larger premises Go Modern will be able to show a wider selection of the 900 plus pieces currently available. Here customers will be able to select the product collections that interest them and discuss the full range of Go Modern possibilities. The sales team will offer clients a fully customised service, discussing the variety of alternative ranges and the choices available in sizes, colours, and materials.

### THE GO MODERN COLLECTION

Go Modern's contemporary furniture collections are carefully chosen for value and practicality as well as design, with the ethos that good design must work as well as being great to look at. Many of the lines are exclusive to Go Modern, with furniture sourced from throughout Europe. From high-end luxury brands to contemporary but accessible furniture Go Modern have one of the most extensive ranges in the UK.

Collections include beds, bedroom furniture and wardrobes, dining room furniture, wall units and bookcases, sofa beds, sideboards, coffee tables, mirrors, garden furniture, parasols and even the very latest in bio ethanol flueless fires. Go Modern also offer an installation/assembly service for everything from simply putting the legs on a dining table to building complicated walk-in wardrobes, & deliver throughout Europe

### NEW ADDITIONS

New additions to the Go Modern collection will be seen across the Go Modern showroom. These include:

**Murano Glass** – Stunning contemporary designs from Formia Glass, one of Murano's top glass making houses, will be on show at the new showroom, with limited edition hand-made vases and bowls holding their own

amongst the larger furniture items. Also on show will be several of Formia's incredible Murano chandeliers, works of art that will never date.

**Children's Range** – A new collection of design led furniture from Italy for kids and teenagers' bedrooms will also feature, offering a hugely diverse range of items in bright or neutral colours. This range has options for integrated wardrobes, shelving, work areas & desks; as well as bunks beds & multifunctional beds with built-in desks, wardrobes, spare beds, storage and more. This modular children's furniture has so far proved to be incredibly popular, because it is both very versatile and well designed.

**Office Furniture** – A wonderful office space will be displayed at the new showroom as a working office, with high quality Martex office furniture from Italy, and Driade designer office chairs used by showroom staff to convey the workability and easy style of Go Modern's office and home office furniture.

**Wall & TV Units** – Go Modern has a large range of modular, contemporary wall units/TV units from Italy. These units have options for cable management, as well as the ability to choose from an endless array of colours, sizes, finishes & unit door/drawer types. Staff will help you design a customised solution for your needs, and a team of experienced fitters can then install everything for you.